

CALL FOR SPEAKERS

EuroCACS/CSX 2020



An ISACA® 2020 European Conference

ISACA needs you! Are you an industry expert, thought leader or passionate professional willing to share your experiences, insights and knowledge with colleagues and peers?

ISACA is now accepting proposals for educational sessions at the globally recognised EuroCACS/CSX 2020 Conference, which is taking place 28-30 October 2020 at Finlandia Hall in Helsinki, Finland! Our audience includes information systems professionals with 10+ years of experience in Audit, Cybersecurity, Risk, Governance and Compliance. We are looking for dynamic speakers on industry-leading topics that will provide the best possible experience for attendees. This is a great opportunity for you to give back to your profession by sharing your knowledge and insights!

This conference will focus on IT Audit, Cybersecurity, Risk, Governance, Compliance and Career Management.

ISACA is continually updating and improving our conference experiences, and we are working to make EuroCACS/CSX 2020 better than ever. Attendees consistently rank our programme content and opportunity to earn CPE credit as the top reasons they come to our conference. ISACA achieves these results by offering the most relevant, engaging and insightful education in the industry and we need YOU to make that happen!

SPEAKER QUALIFICATIONS

BE CREATIVE

Attendees today are looking for more out of their conference education experience—more hands-on learning, more interaction with the presenter, and more opportunities to dive deeper into certain topic areas. We strongly encourage you to consider new ways to incorporate these types of interactions while you are developing your session. Be sure to indicate in your submission how you intend to deliver this interactive type of learning environment.

BE PRACTICAL

For attendees to have the most beneficial conference experience, it is critical that presentations are delivered at the learning level at which they were described. Please pay special attention to [ISACA's Learning Level Definitions](#) and commit to designing your presentation to fit the description. We have learned that case studies and real-world examples provides the best learning experience for attendees. Therefore, we encourage the inclusion of these in your abstract and presentation. Most of EuroCACS/CSX attendees are IT professionals with 10+ years of experience. So, a solid percentage of the submissions that will be accepted will be either at the **Advanced Technical** or **Advanced Managerial learning level**. We strongly encourage you to submit a presentation that provides this level of content. You may also consider submitting a master class session—a double session (2 hours) that allows the presenter to provide a deeper-dive into a technical topic.

BE COMMITTED

Attendees have made it clear that having session presentations available PRIOR to the event is a significant benefit and helps them get the most out of each session. To ensure that our attendees receive this valuable benefit and are most prepared for each session, **ISACA asks that each speaker commits to submitting their final presentation to ISACA Global on or before the deadline (to be established)**. As an added incentive, those who honour this deadline receive **one additional complimentary registration** for the conference. Once submitted, the ISACA's Content Team will review the content to confirm the presentations are being delivered on the most current and sought-after topics and at the appropriate learning levels. If there are any questions or concerns regarding the content, ISACA reserves the right to require that changes be made.

THE BENEFITS OF SPEAKING AT EUROCACS/CSX 2020

As an international professional organisation with more than 140,000 constituents in more than 180 countries, ISACA is a leading provider of knowledge, certifications, community, advocacy and education on information systems audit, cybersecurity, governance of enterprise IT, and IT-related risk and compliance. ISACA education is recognised throughout the industry. Speakers associated with ISACA education events are similarly recognised as industry leaders and subject matter experts.

Speakers who are selected to present at the conference will also receive the following benefits:

- Complimentary registration* for the conference – valued at up to USD\$2,500! This includes the opportunity to earn up to 18 CPE hours for conference participation (*complimentary registration is given to 1 speaker per session only***)
- Additional CPE hours for the session they present (*CPE hours for speakers are earned at five times the presentation time for the first presentation of the topic or an extensively modified topic*)
- Access to the Speaker Ready Room

*Complimentary registration is not transferable or able to be used as a credit. Registration for the pre- and post-workshops are not included with complimentary conference registration.

Each speaker who submits his or her final presentation to ISACA Global on or before the deadline (*to be established*), will be granted **one additional complimentary registration for the conference for the person of their choosing in addition to the complimentary registration for themselves.

Any speaker who receives an average score of 4.75 or higher on the session surveys will also receive special formal recognition from ISACA Global and will be named as a Top-Rated Speaker on the EuroCACS/CSX 2020 web page at the conclusion of the conference. This score will be calculated from the average score of the questions on the mobile app session survey that are specifically related to the speaker and the presentation. At least 20% of session attendees must respond to the survey in order to qualify. Further, the top 5 rated speakers of the conference may be invited back to present again at EuroCACS/CSX 2021.

TOPICS AREAS FOR THE CONFERENCE

The EuroCACS/CSX 2020 Conference is the premier conference for Audit, Cybersecurity, Risk, Governance and Compliance professionals. The list, below, highlights topics and ideas for session proposals.

IT Audit

- Auditing Privacy programs
- Software Assurance: Threats, Vulnerabilities and Controls
- Auditing Access and Identity Management
- Designing Security Audits for Automated Systems
- AWS for Auditors
- Auditing IoT
- CASB Audits
- Auditing Emerging Technologies
- Auditing Blockchain
- Auditing Your Organisation's Culture
- Determine the Effectiveness of Controls for BYOD
- Understanding and Using SOC Reports
- Shadow IT: Risk & Audit Consideration
- Auditing in the Cloud
- Auditing Chatbots
- Auditing social media

Cybersecurity

- Hacking the Blockchain
- Cybersecurity in the Cognitive Era
- Ransomware Defences
- Hacking Closed Networks
- SSH Keys
- Crowd-Sourced Security
- Incident Response Planning
- Effective Security Awareness Programmes
- The Evolving Threat Landscape
- Threat Intelligence
- Incident Response Plans in Action: Case Study
- Effective Defence Strategies for Cybersecurity Threats
- Social media and cyber threats

Emerging Technology & Techniques

- DevSecOps
- Understanding and Managing the Risk Associated with Emerging Technologies
- Artificial Intelligence
- Practical Application of Machine Learning and RPA
- Measuring and Improving Your Security Effectiveness
- Emerging Technology and Security Trends
- Quantum Computing
- Perfect Online Privacy: Advances in Encryption
- Biohacking
- The Benefits and Pitfalls of Interactive Video Technologies (deepfakes)
- Using the Dark Web for Good
- Hacking IoT
- Blockchain
- Ethics and emerging technology

IT Governance, Compliance & COBIT

- Security Governance
- Migrating from COBIT 5 to COBIT 2019
- Vendor Management
- Governing and Managing Machine Learning and/or RPA
- Do You Need Cyber Insurance? What is Your Policy Actually Providing?
- How to Comply with Conflicting Regulations
- Why Companies Fail PCI DSS Assessments
- Applying COBIT 2019 Design Factors
- Mapping your Privacy policies and procedures to Privacy Frameworks
- Continuous monitoring to ensure compliance
- Ethical Considerations of AI
- Influencing Boards and Executive Management to Adopt COBIT
- A Risk Based Approach to Data Governance
- Using COBIT To Support Strategic Planning
- Establishing an Effective Privacy Governance Program

Risk Management

- Continuous Assurance to Mitigate Risk
- Cyber Risk
- Machine Identity Risks
- Embedding an IT Risk Management Culture within the Organisation
- Third-Party Risk Management: Is Your Vendor Secure?
- Impact of Culture on Risk
- Blockchain and the Supply Chain
- Social Media Risks in Your Organisation
- Embedding an IT Risk Management Culture within the Organisation
- Big Data: Risks and Rewards
- Data Classification and Privacy Compliance
- IoT risk implications

Data Analytics & Information Management

- New Approaches to Data Centric Security
- Effective Data Destruction Practices
- Blockchain for Data Security
- Modern Data Analytics
- The People Threat to Big Data: Protect Your Data Against Insider Threats
- Communicating Risk Through Automated Metrics
- IoT and data privacy
- How to Deal with Unstructured Data
- Auditing Big Systems Data
- IT Audit Analytics Programmes
- Using Data to Perform Corporate Risk Assessments
- The Next Generation Data Center
- Enabling IT Audit with Big Data & Analytics
- Managing and Classifying Big Data

Leadership Development & Career Management

- Are You Prepared for a Breach? Communication Planning for Breaches
- How Do You Teach Critical Thinking Skills?
- Audit Leadership: Building an Effective Audit Team
- Obtaining and retaining audit talent
- Obtaining and Retaining Cybersecurity human resource
- Millennial Working styles
- Working with Boards
- Work-Life Balance
- How to advance your career
- Bridging the Gap Between Information Security and IT Audit
- Maintaining Objectivity in IT Audits
- Cross Functional Collaboration
- Developing an Effective Information Security Program
- Building Your Personal Brand
- Smart Workspaces
- Conflict Management and Negotiation Skills

New Ideas

If your session aligns with one of the above topics, but is not specifically listed above, simply submit it under the appropriate topic category. Do you have a new topic/category that is not listed above that you think should be offered at this conference? We want to know! Submit your new topic idea under the “New Ideas” category and tell us why you think it should be included.

Do you want to know more about presentations at the 2019 Conferences?

Click here to view the [EuroCACS/CSX 2019 Programme Guide!](#)

TIPS FOR PROPOSAL SUBMISSIONS

To improve your chances for selection, keep in mind the following:

Relevance

1. The topic of the session is timely for the industry today.
2. Attendees will be able to relate to the content and apply what they have learned in their roles.
3. The topic must be something that will attract attendees.

Innovation

1. The subject matter is cutting-edge or presents new ideas.
2. The content provides a thought-leadership perspective for the conference attendees.
3. Content is presented in a creative and engaging way.
4. For advanced sessions, there is sufficient technical detail for the attendee to take the information and put it into action.

Clarity

1. The abstract and title of the session demonstrate the intent in a clear and concise way—feel free to be creative.
2. Learning objectives are well-defined.
3. The learning level of the presentation is clearly defined and supported by the learning objectives. ISACA strives to include a balance of beginning, intermediate and advanced sessions.
4. The format of the session (e.g., workshop, regular session, case study, panel discussion, master class) is clearly noted.

Preparedness

1. The presenter is knowledgeable and experienced on the topic submitted.
2. The presenter will use different ways to engage the attendees throughout the session.
3. The submission is complete, and the presenter is committed to meeting all requirements and expectations.

QUESTIONS?

Please review the [Speaker FAQs](#) for potential presenters for ISACA Conferences. You can also contact ISACA at any time +1.847.660.5505, or simply [click here to submit a question](#).