



OSIsoft.
PIWorld
SAN FRANCISCO

SPONSORSHIP PROSPECTUS

Become a Sponsor!

We invite you to join us at PI World in San Francisco as a sponsor and/or exhibitor in the Partner & Product Expo. Year after year, OSIsoft partners utilize this annual conference to better connect with all members of the PI System Community!

The PI World Partner & Product Expo will take place on March 23-26, 2020 at the Hilton Union Square. The three-day expo will provide opportunities for partners to network and develop relationships with over 2,500 prospective and existing customers from around the world.

In this prospectus, we offer descriptions on the various ways organizations can participate in the expo as well as details about what to expect with each level of sponsorship.

Because our exhibitor spots sell out quickly, we highly encourage you to [register now](#) to save your spot and best leverage our partner team to help you maximize your investment.

REGISTER >

SETUP DAY

Monday, March 23

DAY 1

Tuesday, March 24

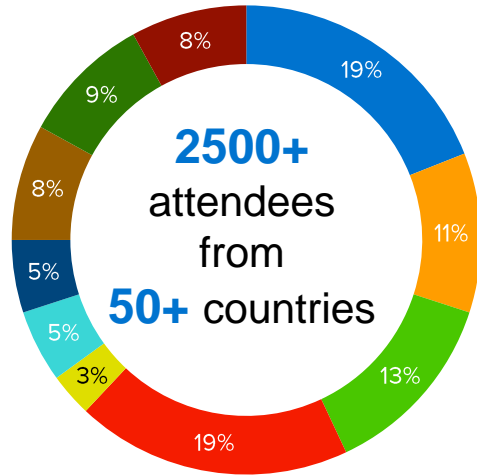
DAY 2

Wednesday, March 25

DAY 3

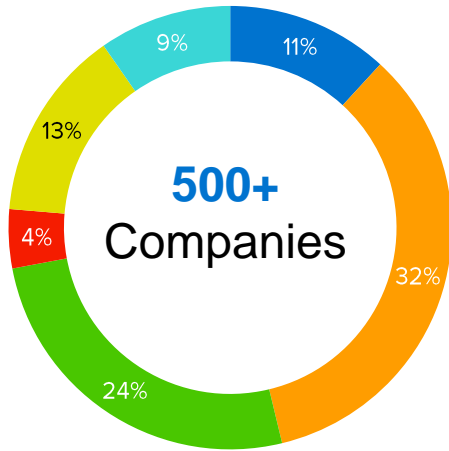
Thursday, March 26

Your Audience



Industries

- Oil & Gas and HPI
- Power Gen
- Transmission & Distribution
- Life Science, Food & Beverage and Specialty Chemical
- Forest & Paper Products
- Mining, Metals & Materials
- Facilities, Water & Energy Management
- Process Industries
- IT
- Other



Roles

- Executive
- Director/Manager
- Technical End User
- Business End User
- Developer
- Other

Sponsorship Packages

	Platinum	Gold	Silver	Bronze	Exhibitor
Price	\$50,000	\$40,000	\$30,000	\$22,500	\$17,500
Quantity	1	3	6	18	18
Booth Wave Selection	1	1	1	2	3
Access to expo spots prior to exhibitor registration	•	•	•	•	
Logo on event website	•	•	•	•	•
Prominent placement on website	•	•	•		
Access to partner marketing kit	•	•	•	•	•
Company description on Event App	•	•	•	•	•
Logo included in main stage rotation display	•	•	•	•	
Advertising slot on mobile app	•	•			
Logo on sponsor signage and spotlight banners	•	•	•	•	
Expo Reception	•				
Lunch Sponsorship		•			
Break Sponsorship			•		
General Session branding	•				
Logo on glass outside Industry and Breakout sessions	•	•	•		
Logo on glass on escalators	•	•			
Logo on windows outside Industry and Breakout sessions			•		
Logo included on conference lanyards	•				
Conference Passes	10	8	4	2	1
Access to private meeting room (Mon-Thu)	•	•			

Expo Location & Hours

There are **two exhibitor halls**:
Golden Gate (Lobby Level) and **Yosemite** (Ballroom Level)

EXPO HOURS

Monday

Setup 10:00 am – 6:00 pm

Tuesday

Expo 12:30 – 6:00 pm

Wednesday

Expo 10:00 am - 5:00 pm

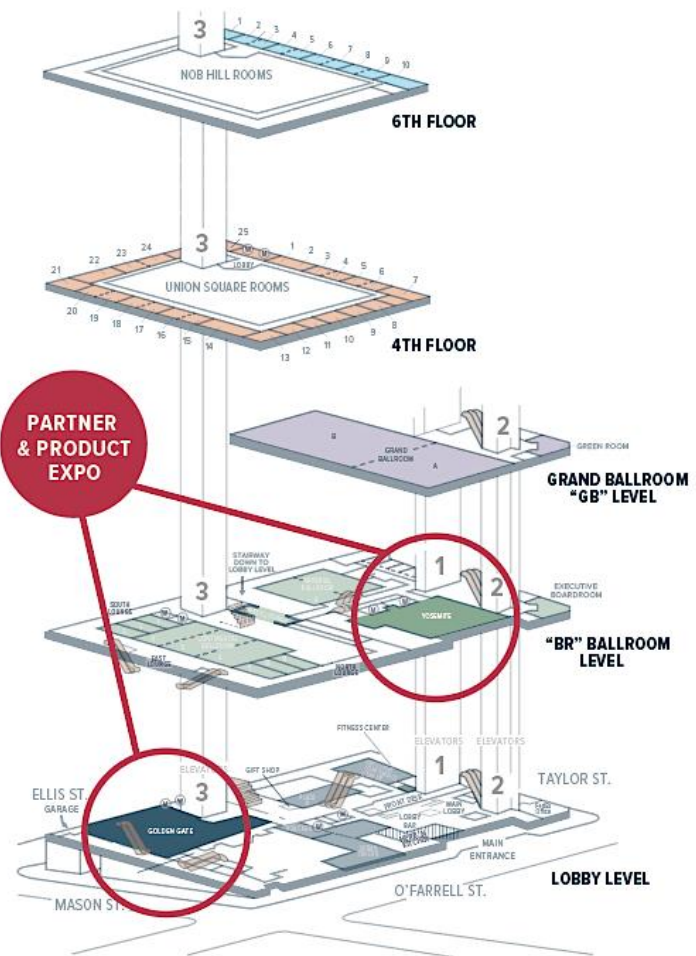
Expo Reception 5:00 – 7:00 pm

Thursday

Expo 10:00 am – 2:30 pm

Teardown 2:30 – 5:00 pm

Note: Exhibitor hours may slightly change. All exhibitors will be informed of the finalized hours prior to the event.

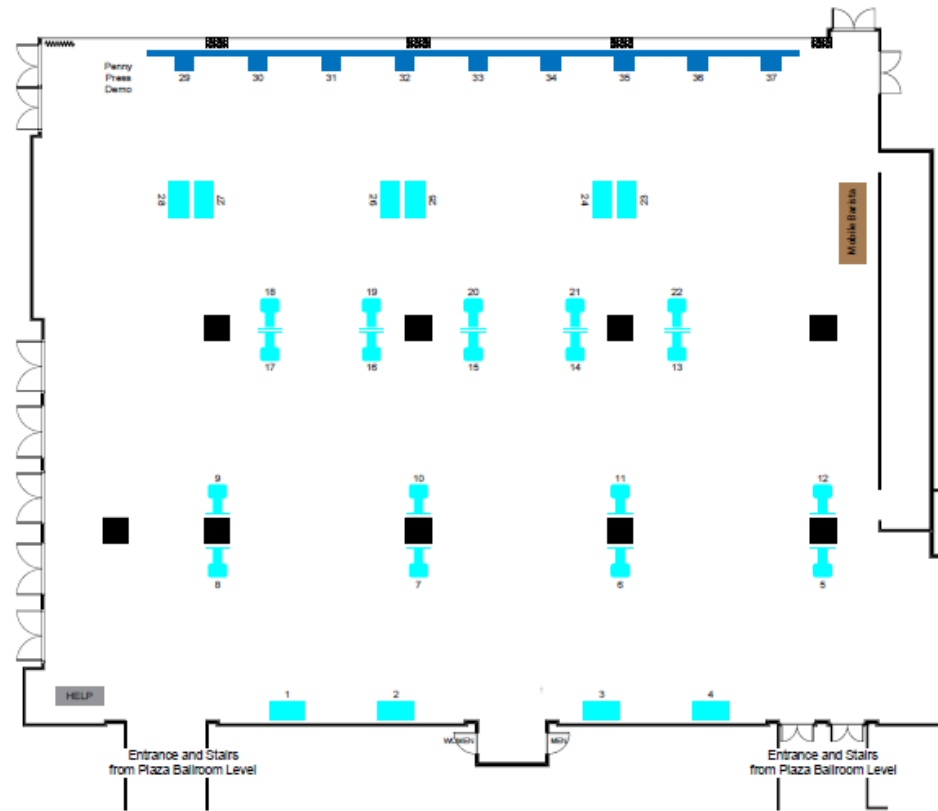



Floor Plan: Yosemite (Ballroom Level)


 10 Premier Level Kiosks*


 18 Partner Kiosks

* **Premier Level Kiosks** are wider, and with front counter. The premier kiosks are available on a first-come first-served basis to **Platinum, Gold, and Silver** level sponsors only.



 Premier Partner Kiosks (10)

 Partner Kiosks (18)

 OSISOFT Product Wall (9)

Floor Plan: Golden Gate (Lobby Level)

 18 Partner Kiosks



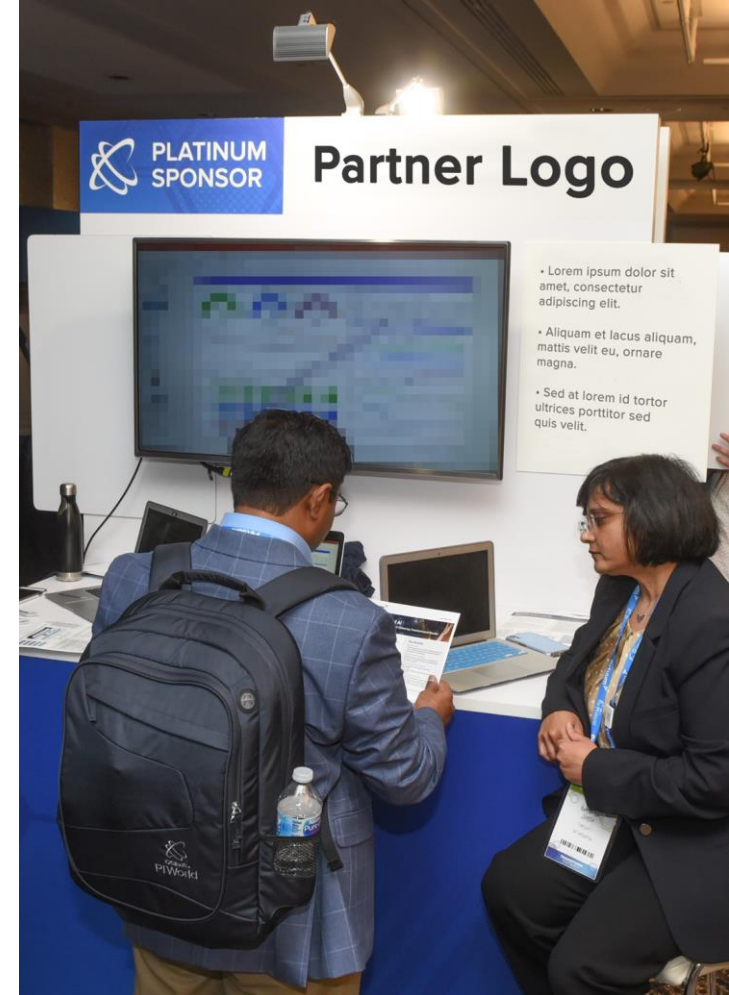
Premier Sponsor Booth

Platinum • Gold • Silver

On-site Presence	Booth Gear	Brand Presence
<ul style="list-style-type: none">• Booth space• Turn-key design• Lead retrieval device	<ul style="list-style-type: none">• Logo on booth header• Sponsor designation• 42-inch monitor• Internet access (wi-fi & wired connection)• Power• 2 Stools• Whiteboard• Bullet points/company description• Evening clean-up	<ul style="list-style-type: none">• Logo on conference website• Logo and company description on mobile app• Additional brand presence with higher level sponsorships (see Sponsorship Packages on page 4 for details)

EXPO HOURS

Tuesday, March 24	12:30 – 6:00 pm
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Exhibitor Booth

Bronze • Exhibitor

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À la carte Sponsorships

Opportunity	Description	Qty	Price
General Session Sponsorship	Surprise each attendee with a branded giveaway placed on each seat when they enter the keynote session on Day 1. Giveaways are provided by the partner and must be submitted for approval. Branding will be on General Session signage.	1	\$10,000
Breakfast Sponsorship	Sponsoring breakfasts will provide your company exposure all three days of the event during most important meal of the day! Signage and company logo visibility will be included in schedule and promotion. Sponsor may provide any sort of giveaway (coffee cup sleeves, mints, etc.).	1	\$15,000
Barista Coffee Station	Attendees love their coffee. Here's your chance to have your company branded on manned barista stations located in both expos. Sponsorship includes your logo directly on the coffee cups as your company name included on all signage and mobile app announcements.	1	\$15,000
Welcome Reception Sponsor	The Welcome Reception kicks off the conference with appetizers and drinks! This sponsorship provides your company with the ability to interact with attendees in a unique way on the first day of the conference. Sponsorship includes signage on site and in promotional pre-marketing.	1	\$10,000
Wellness Sponsor	Start off each morning of the busy conference helping attendees stay on track with fitness activities and healthy snacks in the Wellness Lounge throughout the conference! Sponsorship includes your logo on any giveaways and your brand name associated with signage on site and pre-event marketing for all fitness events (e.g. yoga, walk/run).	1	\$5,000

À la carte Sponsorships

Opportunity	Description	Qty	Price
Internet Sponsor	Every attendee will need internet access. As our Internet Sponsor, your logo will be included on the welcome page and signage throughout all three wi-fi meeting venues – Hilton Union Square, Parc 55 and Hotel Nikko. This includes a hyperlink to your company website, inclusion of your company name/logo in all wi-fi related announcements and communications, and recognition during the General Session.	1	\$10,000
Geek Night Activity Sponsor	Be an active part of the popular annual Geek Night event! Develop your own game or activity for attendees to interact with your brand that evening. Sponsorship includes signage on site and in promotional pre-marketing. Sponsor may also provide giveaways and/or prizes.	1	Varies
Hotel Room Drops	Reach every conference attendee staying at the Hilton Union Square, Parc 55 and/or Hotel Nikko by sponsoring a room drop. A promotional flyer with giveaway of your choice will be distributed to each conference attendee's hotel room.	1	\$10,000
Hotel Room Keys	Reach every conference attendee staying at the Hilton Union Square, Parc 55 and/or Hotel Nikko by sponsoring the room key!	1	\$7,500

Speaking Opportunities

OSIsoft has specific criteria around the content delivered at the conference.

In order to ensure the best content for our attendees, speaking opportunities are not tied to sponsorships. The main type of speaking opportunity at PI World is our **User Presentations**, which is a presentation on the value obtained from the PI System from an end-users perspective.

[Click here to submit an application](#) through our Call for Papers System.

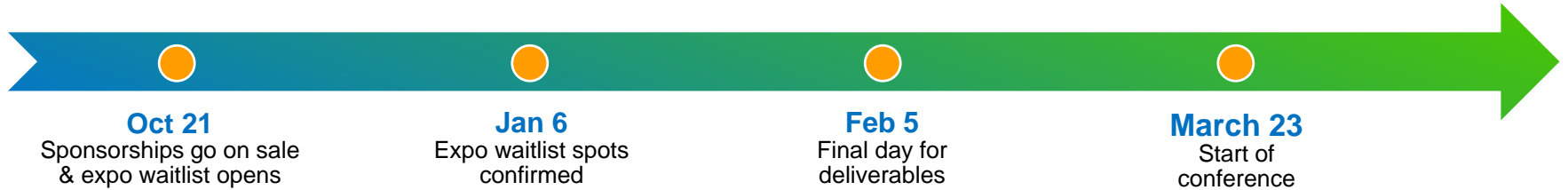


Sponsorship Guidelines

- Each organization may register up to 10 employees for event.
- Any partner-hosted event or activity that is designed to engage with more than 10 people either at the hotel or outside the venue needs approval by OSIssoft.
- No additional items, furniture or signage (including pop-ups) are allowed near the booth.
- Demo hardware that does not fit on booth table top must be approved prior to the event.
- Large giveaways provided at the booth must be approved prior to the event.
- Recording at the event and/or inside the exhibitor hall is prohibited.
- Additional signage may not be adhered to the booth (i.e. taped, stapled, etc.)
- Platinum and Gold meeting rooms are strictly for meeting purposes and cannot be used as presentation rooms.
- Each booth may only have one company logo and one company name on the booth header.

Failure to comply with the guidelines may lead to lost opportunities to attend, sponsor and/or engage in OSIssoft PI World events in the future.

Register Your Interest Today!



[Click here](#) to register your interest!

Consideration Criteria for **SPONSORSHIPS**:

1. Date/time registered
2. Currently a member of the OSIsoft Partner EcoSphere

Consideration Criteria for **EXHIBITORS**:

1. Date/time you registered
2. How many events your organization has sponsored in the last five years
3. Direct or influences channel revenue

Questions?

Email partners@osisoft.com