PI World Gothenburg 2019 Presentation Content Guidelines

OSIsoft PI World presents a unique opportunity to share your story with over 1600 peers using the PI System.

Last year we received nearly 200 session submissions from customers, partners, and system integrators which we had to whittle down to just 120 which made our cut and were presented at our Barcelona conference.

Many of the sessions that didn't make it sounded great covering interesting uses of data and transformation to solve real world business and process problems.

"To experience how much the PI System is used world-wide and to learn that PI System has passed (with flying colors) the test of time. No other product can beat its real-time engine & historian. "

Senior Engineer Analyst; Power & Utilities Energy Producer

What tips can we offer folks who want to present at PI World?

- Don't try to boil the ocean – Choose a focus, then tell us how you did it. Presentations are typically 30-45 minutes long – the talk would be 25-35 minutes long with 5-10 minutes at end for Q&A.

- Be clear, specific, and transparent. Layout the details, data sources, integration points. Use examples or actual dashboards. Paint a picture for your audience.

- Think outside the box, but think outside the box in ways the audience can gain takeaways they can use in their world. Cross-industry and cross-organizational solutions are a good thing.

- Be original. Be the storyteller. You believe in your solution and message – sell us with your passion.

- Consider framing your submission the way we have in past PI World conferences. Examples? See our Resource Library @ www.osisoft.com.

While our committee is evaluating your submission, we only have what you provide to us as part of your submittal. Make it good! OSIsoft has specific standards ensuring each presentation is interesting and valuable to all participants. Your chances of acceptance improve when you meet the following requirements:

- Tell us why your topic is relevant and expected takeaways by PI World audience
- Will the audience gain an "out of the box" way of thinking, doing? Will your solution cross boundaries of industry or operation?
- Give examples of your specific topics including solutions, benefits, use cases, demonstrations, best practices, lessons learned, teaching moments, how-to's, tips
- Set the stage – tell your context and narrow your subject matter
- Keep title of your talk short, max of about 100 characters
- Abstract (description) of your talk should be concise. However, you can use an Additional Information field in your entry to share more with our committee. You may also upload a file (doc, ppt, pdf) – max file size is about 80-100 mb.
- Most sessions are 30 or 45 minutes in length – generally a maximum of two speakers per session
- Presentations will use PI World's official PowerPoint template

END-USER FOCUS: Presentation must be delivered by a PI System end-user and must describe the value obtained from the PI System. Support by a third party such as a system integrator is permitted, but lack of end user participation may disqualify a presentation. Third party vendor product/service contributions to the solution may be acknowledged briefly in at most one to two slides.

PI SYSTEM-SPECIFIC BENEFITS: Tangible benefits (monetary, percentages, savings, improvements to quality or safety, etc.) and intangible benefits from the PI System must be clearly specified. One popular approach, for example, is to show how you used data from the PI System for condition-based maintenance, making it possible to prevent costly downtime or dangerous events. Process optimization, productivity improvements, cost savings, improved asset lifecycle management, increased safety of operations, etc. are examples of benefits that show the value derived from the PI System.

> *"Great exposure to industry experts! Why reinvent the wheel? Learn from others in the same industry. "*
>
> *Senior Production Systems Analyst; Materials, Mines, Metals, & Metallurgy company*

FOCUS: Subject and scope need to be clearly defined. Presentations are generally 30 minutes long including question and answer time with the audience, so they must be highly focused and get right to the point.
Analytics and sharing data are well received topics by PI World attendees. The most common ask from attendees is for more information about how to implement the solution or improve operations. Another common ask is how the solution or transformation affected the culture and people of the organization.

Types of presentations particularly valued are:

- Use of the PI System to support Advanced Data Analytics and Machine Learning projects
- Examples of PI System integration with other enterprise technologies within your business
- Opportunities gained from sharing data and collaboration with internal centers of knowledge or third parties such as equipment or raw material suppliers
- Use of Cloud services and IoT data in your solutions
- How your company has deployed the PI System across the enterprise.
- The business impact the PI System has had on operations, safety, asset health, quality, regulation and compliance, etc. and how they were activated.

- Novel and innovative ways you have applied the PI System.

- Your journey to delivering operational intelligence with the PI System.

- How the PI System has transformed your business.

Visit OSIsoft Resource Library for examples of talks and abstracts from prior PI World, Users Conferences, and Regional Seminars.

Gartner, Peer Review - https://www.gartner.com/reviews/review/view/412773

What one piece of advice would you give other prospective customers?

"Get involved with other customers, see what has been done, be open minded of what can be achieved and whatever you do don't see PI as a historian only. "

ARE YOU READY? Lets take a quick look at PI World's topic categories on a day by day basis.

TOPIC CATEGORIES:

- Day 1 - Morning - Keynotes - Keynote talks are solicited by invitation only and address business advantage & strategic strengths.

- Day 1 – Afternoon – Talks showing innovation across enterprise, using analytics, leveraging developer technologies, and overviews of OSIsoft products

- Day 2 - Industry Presentations - Customer presentations focused in specific industries.

- Day 3 - Technical Presentations of interest to PI Administrators, PI System Users, Application & Solution Developers.

Each presentation slot is 30 or 45 minutes long. A 30 minute presentation would be broken down into 25 minutes for the talk plus 5 minutes for questions & answers with the audience.

In parallel with most PI World conference days there are learning and hands on lab opportunities for attendees. Our Product and Partner expo runs concurrently during all three days of PI World.

DETAILED WRITE-UP OF PRESENTATION:

Please submit additional information about your presentation in either Microsoft Word, Microsoft PowerPoint or PDF format. This information will help determine acceptance. Consider including:

- Business Challenge/Problem Addressed, Background (what was the situation like before the change)

- Details of Solution

- Results & Benefits

- Next Steps, Future Plans & Takeaways

IMPORTANT DATES:

Please note participation in PI World requires a modest amount of time and commitment from the speakers. If your submission is approved, OSIsoft will assign a point of contact to help guide you through the process and make sure you meet the milestones.

Dates	Description
7 June 2019	Call for Papers Ends
11 June 2019 and ongoing until start of PI World Conference	Notification of Talk Acceptance
8 August 2019	Draft Talk Presentations Due
12-30 August 2019	Remote Rehearsals for Talks
2 September 2019	Final Presentations Due
16-19 September 2019	PI World Conference