Presentation Content Guidelines
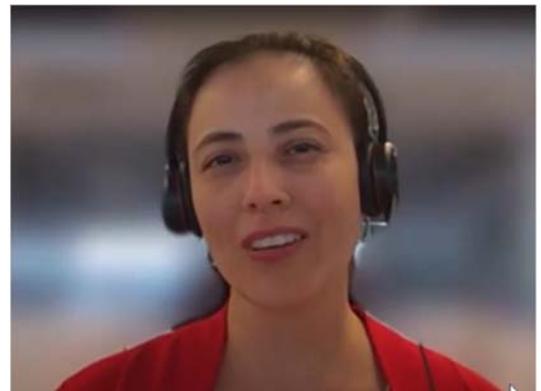
Submission Guidelines

Please note: if accepted, the information you enter for your presentation will be used for publishing purposes (e.g. websites, conference materials, agenda, etc.).

- Submissions should be in English and paragraph form, with bulleted items to draw attention to key points.
- Use third person language, be concise, and provide information relevant to the presentation content.
- Avoid inflated statements and proofread for accuracy.
- You may optionally attach a document file with more detail or longer abstract than will fit into text field of submission form.
- Fully developed presentations including PowerPoint slide deck or video files are not required for presentation proposal submittals.
- Submitting a proposal does not guarantee acceptance of your presentation as a session at Virtual PI World 2021. If your presentation is accepted, a fully developed presentation including PowerPoint slide deck will be required.

Focus areas

- OSIsoft Cloud Services (OCS)
- Edge Data Store (EDS)
- PI Adapters
- Remote Monitoring and the Connected Worker
- Digital Twin
- Enterprise stories
- Hybrid deployments of PI Server and Cloud
- Advanced Analytics using PI System Data
- Data Science (Artificial Intelligence, Machine Learning)

What tips can we offer folks who want to present at PI World?

- Don't try to boil the ocean – Choose a focus, then tell us how you did it. Presentations are typically 25 minutes long – if your presentation includes optional time for Q&A, the talk would be about 15-20 minutes long with 5-7 minutes at end for Q&A.
- Be clear, specific, and transparent. Layout the details, data sources, integration points. Use examples or actual dashboards. Paint a picture for your audience.
- Think outside the box, but think outside the box in ways the audience can gain takeaways they can use in their world. Cross-industry and cross-organizational solutions are a good thing.
- Be original. Be the storyteller. You believe in your solution and message – sell us with your passion.
- Consider framing your submission the way we have in past PI World conferences. Examples? See our https://resources.osisoft.com/about-osisoft/presentations/.

While our committee is evaluating your submission, we only have what you provide to us as part of your submittal. Make it good! OSIsoft has specific standards ensuring each presentation is interesting and valuable to all participants. Your chances of acceptance improve when you meet the following requirements:

- Tell us why your topic is relevant and expected takeaways by PI World audience
- Will the audience gain an "out of the box" way of thinking, doing? Will your solution cross boundaries of
- industry or operation?
- Give examples of your specific topics including solutions, benefits, use cases, demonstrations, best practices,
- lessons learned, teaching moments, how-to's, tips

You may optionally submit additional information about your presentation in either Microsoft Word, Microsoft PowerPoint or PDF format. This information will help determine acceptance. Consider including:

- Business Challenge/Problem Addressed, Background (what was the situation like before the change)
- Details of Solution
- Results & Benefits
- Next Steps, Future Plans & Takeaways

Following review of your talk proposal, the PI World committee may request a short write-up of your talk. If requested, your write-up should expand your talk proposal into 1-3 pages and include talking points, expected audience takeaways, and alignment with conference themes.

Gartner, Peer Review - https://www.gartner.com/reviews/review/view/412773

What one piece of advice would you give other prospective customers?
"Get involved with other customers, see what has been done, be open minded of what can be achieved and whatever you do don't see PI as a historian only. "

Thank you for supporting PI World!